

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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**MINERIA PAN-AMERICANA** is now in its 30th year serving the Latin American mining industry. Editorially it provides high quality content aimed at all facets of the mining industry, reports widely from mine sites in Latin America, and showcases new technologies that are being introduced for the Latin American market. Each issue includes a country report. Mineria Pan Americana also reports from mines on other continents where new technologies are being put into practice, and reports from all major mining equipment shows.

### FIELD SERVED

**MINERIA PAN-AMERICANA** serves Mineral Producers/Manufacturers with Minerals; Metallic & Non-Metallic Mining; Coal Mining; All Other Mining; Mining & Mineral Processing Consulting and Construction Engineers; Government Owned & Operated Mines; Government Departments Divisions, Government Installations, Government Employees in countries where mining operations are not government owned & operated; Research Firms Institutions & Individuals, Universities, Colleges, Engineering & Technical Schools, Instructors & Students; Financial Interests; Manufacturers of Machinery Equipment & Supplies, Metal Processors, Fabricators, Concrete, Lime & Cement; Distributors, Dealers, Exporters, Importers & Manufacturers Agents in Machinery, Equipment & Supplies; Equipment Rental & Leasing and Others Allied to the Field as reported in paragraph 3a.

### DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are professional titled and non titled working in the field served.

## CHANNELS

### MINERIA PAN-AMERICANA MAGAZINE



2 issues in the period  
10,115 average circulation

## EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
<b>MINERIA PAN-AMERICANA MAGAZINE</b> Unique Total* (2 issues in the period)	10,115	-	10,115
a. Print	10,115	-	10,115
b. Digital	243	-	243
1. Requested	243	-	243
2. Non Requested	-	-	-

\*Unique Total represents unique recipients, not the sum of Print and Digital.

**AVERAGE NON-QUALIFIED CIRCULATION**

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	-
Allocated for Trade Shows and Conventions	-
All Other	-
<b>TOTAL</b>	<b>-</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD**

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	10,065	99.5	10,065	99.5	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	50	0.5	50	0.5	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>10,115</b>	<b>100.0</b>	<b>10,115</b>	<b>100.0</b>	<b>-</b>	<b>-</b>

**2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD**

2018 Issue	Print	Digital	Total Qualified
Quarter 1	9,850	-	9,850
Quarter 2	10,380	486	10,380

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF QUARTER 2, 2018**  
**This issue is 5.4% or 530 copies above the other issue reported in Paragraph 2.**

Business & Industry	Unique Total Qualified*	Percent of Total	Print	Digital
Mineral Producers/Manufacturers with Minerals (Note 1)	1,138	11.0	1,138	50
Metallic & Non-Metallic Mining (Note 2)	2,879	27.7	2,879	46
Coal Mining (Note 3)	770	7.4	770	42
All Other Mining (Note 4)	1,486	14.3	1,486	40
Mining & Mineral Processing Consulting and Construction Engineers (Note 5)	1,278	12.3	1,278	122
Government Owned & Operated Mines	27	0.3	27	9
Government Departments Divisions, Government Installations, Government Employees in Countries Where Mining Operations Are not Government Owned & Operated	484	4.7	484	9
Research Firms Institutions & Individuals, Universities, Colleges, Engineering & Technical Schools, Instructors & Students	517	5.0	517	15
Financial Interests (Note 6)	37	0.3	37	6
Manufacturers of Machinery Equipment & Supplies, Metal Processors, Fabricators, Concrete, Lime & Cement	639	6.1	639	28
Distributors, Dealers, Exporters, Importers & Manufacturers Agents in Machinery, Equipment & Supplies, Equipment Rental & Leasing (Note 7)	641	6.2	641	65
Others Allied to the Field	484	4.7	484	54
<b>UNIQUE TOTAL QUALIFIED CIRCULATION*</b>	<b>10,380</b>	<b>100.0</b>	<b>10,380</b>	<b>486</b>
<b>PERCENT</b>	<b>100.0</b>		<b>100.0</b>	<b>4.7</b>

\*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

Note 1: Includes mining companies and contractors and mining divisions or mining departments of diversified companies

Note 2: Includes exploration, development, mining, milling, smelting, refining or other extractive processing of metals and non-metallic except fuels, stone, sand and gravel.

Note 3: Includes exploration development, mining, preparation and primary distribution of bituminous, lignite and anthracite coal.

Note 4: Includes exploration, development, mining and/or processing of petroleum, stone, sand and gravel.

Note 5: Engineers and their staffs not clarified by segment of industry

Note 6: Includes banks, mining stocks companies and agents in mining properties, associations and libraries.

Note 7: Includes importers & suppliers.

### 3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF QUARTER 2, 2018

Qualification Source	Qualified Within			Print	Digital	Unique Total Qualified*	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	843	486	317	1,646	486	1,646	15.9
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
V. <b>TOTAL</b> – Sources other than above (listed alphabetically):	<b>2,260</b>	-	<b>6,474</b>	<b>8,734</b>	-	<b>8,734</b>	<b>84.1</b>
Association rosters and directories	-	-	-	-	-	-	-
Business directories	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
**Other sources	2,260	-	6,474	8,734	-	8,734	84.1
VI. Single Copy Sales:	-	-	-	-	-	-	-
<b>UNIQUE TOTAL QUALIFIED CIRCULATION*</b>	<b>3,103</b>	<b>486</b>	<b>6,791</b>	<b>10,380</b>	<b>486</b>	<b>10,380</b>	<b>100.0</b>
<b>PERCENT</b>	<b>29.9</b>	<b>4.7</b>	<b>65.4</b>	<b>100.0</b>	<b>4.7</b>	<b>100.0</b>	

\*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

\*\*See Additional Data

### 3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF QUARTER 2, 2018

Mailing Address	Print	Digital	Unique Total Qualified*	Percent
Individuals by name and title and/or function	10,244	427	10,244	98.7
Individuals by name only	-	-	-	-
Titles or functions only	-	-	-	-
Company names only	86	59	86	0.8
Multi-Copy Same Addressee copies	50	-	50	0.5
Single Copy Sales	-	-	-	-
<b>UNIQUE TOTAL QUALIFIED CIRCULATION*</b>	<b>10,380</b>	<b>486</b>	<b>10,380</b>	<b>100.0</b>

\*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

### AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	April - June 2016	July - December 2016	January - June 2017	July - December 2017*	January - June 2018*
Unique Total Audit Average Qualified:***	8,855	9,642	9,774	9,806	10,115
Unique Qualified Non-Paid Total:***	8,855	9,642	9,774	9,806	10,115
Print:	8,855	9,642	9,774	9,806	10,115
Digital:	-	-	-	-	243
Unique Qualified Paid Total:***	-	-	-	-	-
Print:	-	-	-	-	-
Digital:	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC

\*NOTE: July 2017 – June 2018 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

\*\*NC = None Claimed.

\*\*\*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF QUARTER 2, 2018**

Region Country	Print	Digital	Total Qualified	Percent
<b>ASIA</b>				
Taiwan	1	-	1	
Subtotal	1	-	1	-
<b>EUROPE</b>				
Poland	1	1	1	
Portugal	1	1	1	
Spain	9	5	9	
Turkey	1	-	1	
Subtotal	12	7	12	0.1
<b>NORTH AMERICA</b>				
Canada	3	2	3	
Mexico	1,297	37	1,297	
United States	83	8	83	
Subtotal	1,383	47	1,383	13.4
<b>CARIBBEAN</b>				
Cuba	46	6	46	
Dominican Republic	62	-	62	
Puerto Rico	80	2	80	
Subtotal	188	8	188	1.8
<b>CENTRAL AMERICA</b>				
Costa Rica	86	6	86	
El Salvador	74	1	74	
Guatemala	58	13	58	
Honduras	36	4	36	
Nicaragua	55	1	55	
Panama	55	8	55	
Subtotal	364	33	364	3.5
<b>SOUTH AMERICA</b>				
Argentina	1,174	41	1,174	
Bolivia	189	8	189	
Brazil	762	14	762	
Chile	2,094	60	2,094	
Colombia	1,944	110	1,944	
Ecuador	303	30	303	
Paraguay	99	3	99	
Peru	1,394	98	1,394	
Uruguay	187	12	187	
Venezuela	284	14	284	
Subtotal	8,430	390	8,430	81.2
<b>ASIA PACIFIC</b>				
American Samoa	1	-	1	
Australia	1	1	1	
Subtotal	2	1	2	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>10,380</b>	<b>486</b>	<b>10,380</b>	<b>100.0</b>

## ADDITIONAL DATA

**METHOD OF DISTRIBUTION:**

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

**STATEMENT OF CONTENT PLATFORM:**

Editorial Replica - If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

**PARAGRAPH 3b:**

Other sources include 4 sources of circulation for quantities of 59 copies or 0.6% to 3,578 copies or 34.5%, including Marketing File.

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Charmaine Douglas, Database Manager

Roger Adshead, Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

Country

City

Received by BPA Worldwide

Type

ID Number

August 24, 2018

United Kingdom

London

August 24, 2018

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**About BPA Worldwide:**

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