

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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MINERIA PAN-AMERICANA has been serving the Latin American mining industry for over 30 years. Editorially it provides high quality content aimed at all facets of the mining industry, reports widely from mine sites in Latin America, and showcases new technologies that are being introduced for the Latin American market. Each issue includes a country report. Mineria Pan Americana also reports from mines on other continents where new technologies are being put into practice, and reports from all major mining equipment shows.

FIELD SERVED

MINERIA PAN-AMERICANA serves Mineral Producers/Manufacturers with Minerals; Metallic & Non-Metallic Mining; Coal Mining; All Other Mining; Mining & Mineral Processing Consulting and Construction Engineers; Government Owned & Operated Mines; Government Departments Divisions, Government Installations, Government Employees in countries where mining operations are not government owned & operated; Research Firms Institutions & Individuals, Universities, Colleges, Engineering & Technical Schools, Instructors & Students; Financial Interests; Manufacturers of Machinery Equipment & Supplies, Metal Processors, Fabricators, Concrete, Lime & Cement; Distributors, Dealers, Exporters, Importers & Manufacturers Agents in Machinery, Equipment & Supplies; Equipment Rental & Leasing, Engineers, Architects, and Surveying, and Other Allied to the Field as reported in paragraph 3a.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are professional titled and non titled working in the field served.

CHANNELS

**MINERIA
PAN-AMERICANA
MAGAZINE**



2 issues in the period
9,726 average circulation

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
MINERIA PAN-AMERICANA MAGAZINE (2 issues in the period)	9,726	-	9,726

(See Paragraph 3b for Format Type and Source)

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	309
Allocated for Trade Shows and Conventions	-
All Other	-
TOTAL	309

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	9,676	99.5	9,676	99.5	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	50	0.5	50	0.5	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	9,726	100.0	9,726	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2020 Issue	Print	Digital	Unique Total Qualified*
March 2020	8,597	2,460	9,726
June 2020	6,177	4,774	9,725

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MARCH 2020
This issue is -% or 1 copy above the other issue reported in Paragraph 2.

Business & Industry*	Unique Total Qualified**	Percent of Total	Print	Digital
1. Mineral Producers/Manufacturers with Minerals, Metallic & Non-Metallic Mining, Coal Mining, All Other Mining, Mining & Mineral Processing Consulting and Construction Engineers, Government Owned & Operated Mines, Government Departments Divisions, Government Installations, Government Employees in Countries Where Mining Operations are not Government Owned & Operated, Research Firms Institutions & Individuals, Universities, Colleges, Engineering & Technical Schools, Instructors & Students, Financial Interests, Manufacturers of Machinery Equipment & Supplies, Metal Processors, Fabricators, Concrete, Lime & Cement, Distributors, Dealers, Exporters, Importers & Manufacturers Agents in Machinery, Equipment & Supplies, Equipment Rental & Leasing, Engineers, Architects, and Surveying	9,147	94.0	8,131	2,162
2. Others Allied to the Field	579	6.0	466	298
UNIQUE TOTAL QUALIFIED CIRCULATION**	9,726	100.0	8,597	2,460
PERCENT	100.0		88.4	25.3

*Qualified recipients are professional titled and non titled working in the field served.

**Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MARCH 2020

Qualification Source	Qualified Within				Print	Digital	Unique Total Qualified*	Percent
	1 Year	2 Years	3 Years	4 Years				
I. Direct Request:	1,190	877	430	125	2,008	1,945	2,622	27.0
II. Request from recipient's company:	-	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-	-
IV. Communication (other than request):	-	-	-	-	-	-	-	-
V. TOTAL – Sources other than above (listed alphabetically):	6,478	626	-	N/A	6,589	515	7,104	73.0
Association rosters and directories	-	-	-	N/A	-	-	-	-
Business directories	-	-	-	N/A	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	N/A	-	-	-	-
**Other sources	6,478	626	-	N/A	6,589	515	7,104	73.0
VI. Single Copy Sales:	-	-	-	-	-	-	-	-
UNIQUE TOTAL QUALIFIED CIRCULATION*	7,668	1,503	430	125	8,597	2,460	9,726	100.0
PERCENT	78.8	15.5	4.4	1.3	88.4	25.3	100.0	

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

**See Additional Data

Note: In these unprecedented times caused by the coronavirus (COVID-19) pandemic, resulting in workplace closures, sporadic workplace visits and work-from-home solutions, consent and renewal campaigns are impacted. Therefore, BPA has granted an exception permitting publishers to carry as "qualified" circulation sources aging beyond 36 months but not to exceed 48 months. This is for all 2020 reports.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MARCH 2020

Mailing Address	Print	Digital	Unique Total Qualified*	Percent
Individuals by name and title and/or function	8,530	2,442	9,649	99.2
Individuals by name only	17	18	27	0.3
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	50	-	50	0.5
Single Copy Sales	-	-	-	-
UNIQUE TOTAL QUALIFIED CIRCULATION*	8,597	2,460	9,726	100.0

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED BRAND REPORTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July – December 2017	January – June 2018	July – December 2018	January – June 2019	July – December 2019*	January – June 2019
Unique Total Audit Average Qualified:***	9,806	10,115	10,419	10,608	10,620	9,726
Unique Qualified Non-Paid Total:***	9,806	10,115	10,419	10,608	10,620	9,726
Print:	9,806	10,115	10,419	9,583	9,611	7,387
Digital:	-	243	950	1,483	1,534	3,618
Unique Qualified Paid Total:***	-	-	-	-	-	-
Print:	-	-	-	-	-	-
Digital:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2019 – June 2020 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

***Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MARCH 2020

Region Country	Print	Digital	Unique Total Qualified*	Percent
ASIA				
China	-	1	1	
Taiwan	-	1	1	
Subtotal	-	2	2	-
EUROPE				
Czech Republic	1	1	1	
France	-	1	1	
Germany	-	2	2	
Italy	-	2	2	
Netherlands	-	1	1	
Poland	1	1	1	
Portugal	-	2	2	
Spain	7	16	16	
Turkey	-	1	1	
United Kingdom	2	2	4	
Subtotal	11	29	31	0.3
AFRICA				
Senegal	1	1	1	
Subtotal	1	1	1	-
NORTH AMERICA				
Canada	2	6	6	
Mexico	206	232	326	
United States	47	49	65	
Subtotal	255	287	397	4.1
CARIBBEAN				
Cuba	38	33	59	
Dominican Republic	67	20	81	
Puerto Rico	14	7	18	
Subtotal	119	60	158	1.6
CENTRAL AMERICA				
Costa Rica	103	37	132	
El Salvador	81	16	90	
Guatemala	81	23	92	
Honduras	43	14	48	
Nicaragua	62	11	66	
Panama	72	39	98	
Subtotal	442	140	526	5.4
SOUTH AMERICA				
Argentina	1,185	213	1,270	
Bolivia	216	35	233	
Brazil	95	120	172	
Chile	2,080	339	2,268	
Colombia	2,031	449	2,150	
Ecuador	381	131	434	
Paraguay	103	22	113	
Peru	1,399	532	1,651	
Uruguay	234	53	263	
Venezuela	44	44	54	
Subtotal	7,768	1,938	8,608	88.5
ASIA PACIFIC				
Australia	1	3	3	
Subtotal	1	3	3	0.1
UNIQUE TOTAL QUALIFIED CIRCULATION*	8,597	2,460	9,726	100.0

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica - If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

PARAGRAPH 3b:

Other sources include 4 sources of circulation for quantities of 44 copies or 0.5% to 6,478 copies or 66.6%, including Dunn&Bradstreet, GlobalCDRefreshA, ROAI Global and ROAI Refresh.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Roger Adshead, Publisher

Charmaine Douglas, Data/Database Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

September 1, 2020

Country

United Kingdom

City

London

Received by BPA Worldwide

September 1, 2020

Type

BJ

ID Number

M539B0J0

About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-Compli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.